

REMARKS

Applicants respectfully request consideration of the subject application as amended herein. This Amendment is submitted in response to the Office Action mailed July 17, 2006. Claims 1-18 and 28-33 stand rejected. In this Amendment, claims 1, 19, 28 and 31 have been amended. No new matter has been added.

35 U.S.C. §102

The Examiner rejected claims 1-18 and 28-33 under 35 U.S.C. §102(b) as being anticipated by Billmers, (U.S. Patent No. 6,226,630, hereinafter “Billmers”). As discussed below, the pending claims are patentable over the above reference.

Billmers discloses a system for organizing received messages for a user that does not require the user to examine and categorize each received message, and enables the user to specify filtering rules used to define folders that organize received messages. Message filters are provided to handle specific message sources. Each message filter generates indices for the received messages it processes and stores the indices into a database index. The received messages are organized into message folders based on a predetermined set of message characteristics. Each message folder includes a search query. When the user requests to view the contents of a given folder, a corresponding search query is used to generate search results.

Contrary to the presently claimed invention, Billmers does not teach or suggest a template data access query that identifies database tables to be accessed. Neither does Billmers teach or suggest preliminary filters created based on data elements associated with the database tables identified in the template data access query, and final filters created based on preliminary filters to restrict content to be retrieved from the database for data presentation, as claimed in the present invention. Much less does Billmers disclose receiving a template data access query from a first user, presenting to a second user the layout of data

presentation and one or more preliminary filters, creating final filters using filter parameters specified by the second user for the preliminary filters, and building, for the second user, the data presentation with the content retrieved from the database using the final filters, as claimed in the present invention. According, Billmers does not teach or suggest all the pertinent features of the present invention that are included in the following language of claim 1:

- ... receiving a template data access query of a first user, the template data access query identifying one or more database tables to be accessed to retrieve content from a database;

- presenting to a second user a layout of a data presentation and one or more preliminary filters from a set of preliminary filters created based on a plurality of database data elements associated with the database tables identified in the template data access query;

- creating final filters using filter parameters specified by the second user for the one or more preliminary filters, the final filters restricting the content to be retrieved from a the database for the data presentation; and

- building, for the second user, the data presentation with the content retrieved from the database using the final filters.

Similar language is also included in independent claims 19, 28 and 31. Thus, the present invention as claimed in claims 1, 19, 28 and 31 and their corresponding dependent claims is not anticipated by Billmers. Applicant respectfully requests the withdrawal of the rejection under 35 U.S.C. §102(b) and submits that the pending claims are in condition for allowance, which action is earnestly solicited.

ALLOWABLE SUBJECT MATTER

Applicants thank the Examiner for indicating that claims 19-27 are allowed.

DEPOSIT ACCOUNT AUTHORIZATION

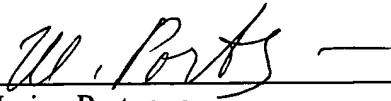
Authorization is hereby given to charge our Deposit Account No. 02-2666 for any charges that may be due. Furthermore, if an extension is required, then Applicant hereby requests such extension.

If the Examiner determines the prompt allowance of these claims could be facilitated by a telephone conference, the Examiner is invited to contact Marina Portnova at (408) 720-8300.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: October 17, 2006



Marina Portnova
Reg. No. 45,750

12400 Wilshire Boulevard
Seventh Floor
Los Angeles, CA 90025-1026
(408) 720-8300